



## Artist in Residence: Danielle Gottesman

### 'Vistemboir' - 10.08.13-14.08.13 - Helling3

NDSM Werf, a former shipyard that is now a creative city with discarded objects and buildings, has been constantly reinvented without losing its sense of history. Change is embraced here, yet there is growing concern over future plans for renovating iconic NDSM structures, such as Helling3 and Crane13. This exhibition features a series of the artist's sculptures as part of an installation at 'the Bunker', highlighting NDSM's history in shipping and transient nature

#### Artist Statement:

"My current interest lays in skeuomorphic design, which was practiced long before the digital age, but has now become ubiquitous. Its contemporary role is to render software more user-friendly, by introducing symbols that emulate objects in the physical world. Interestingly, these symbols (digital skeuomorphs) often emulate tools that are now obsolete-- tools with which today's younger generations may, in fact, be unfamiliar. To these generations-- *my* generation-- such objects have come to adopt symbolic meaning and are, as a result, increasingly hard to define.

By further developing my project, "Vistemboir," I hope to kindle a modern sense of collective nostalgia. Misperceived as historical artifacts-- yet inspired by digital icons-- my works insinuate a forgotten purpose, yet defy logic. The objects balance between the realms of anthropology, technology and fiction, as we attempt to reconcile our understanding of reality in an age that is increasingly virtual.

Relocating and making work in different regions of the world has been key to the development of my practice. My subject matter has come to naturally reflect on our global community and its collective memories. I have been particularly drawn to creative, transitional spaces that play on their perceived historical identity. I find such intermediary environments to be the most revealing."

- Danielle Gottesman

*Born in the UK in 1990, Danielle Gottesman was raised in both Israel and France. In 2012, Danielle graduated from Central St Martins College of Art and Design (London), with a BA in Fine Art. She now Lives and works in New York City.*